

# GOALS

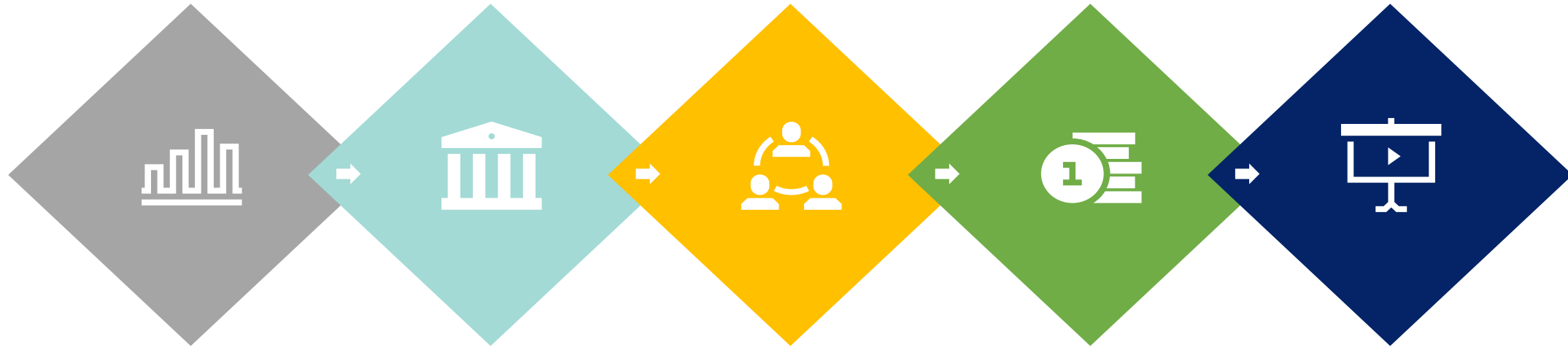
## Final Report Review



# GOALS: Outcomes Evaluation Objectives

1. Understand whether GOALS helped intervention families achieve housing stability, economic security, and family well-being; and
2. Add to the body of evidence on the effectiveness of a 2Gen approach as an intervention to help vulnerable families break the cycle of poverty

# Review of GOALS Phase II Outcomes Evaluation



## Research Questions

Is there a significant increase in the 2Gen outcome domains compared to families in the comparison group? Do the results justify replicating this program model in other settings?

## Methods

Tests program impacts (Experimental design) generate comparison group by random assignment

## Data Sources

Screening tool, baseline survey, 2Gen Index, GOALS-Connect intervention documentation, Follow-up Survey, Administrative data

## CQI

Ongoing CQI process to measure fidelity to the model, no modifications allowed.

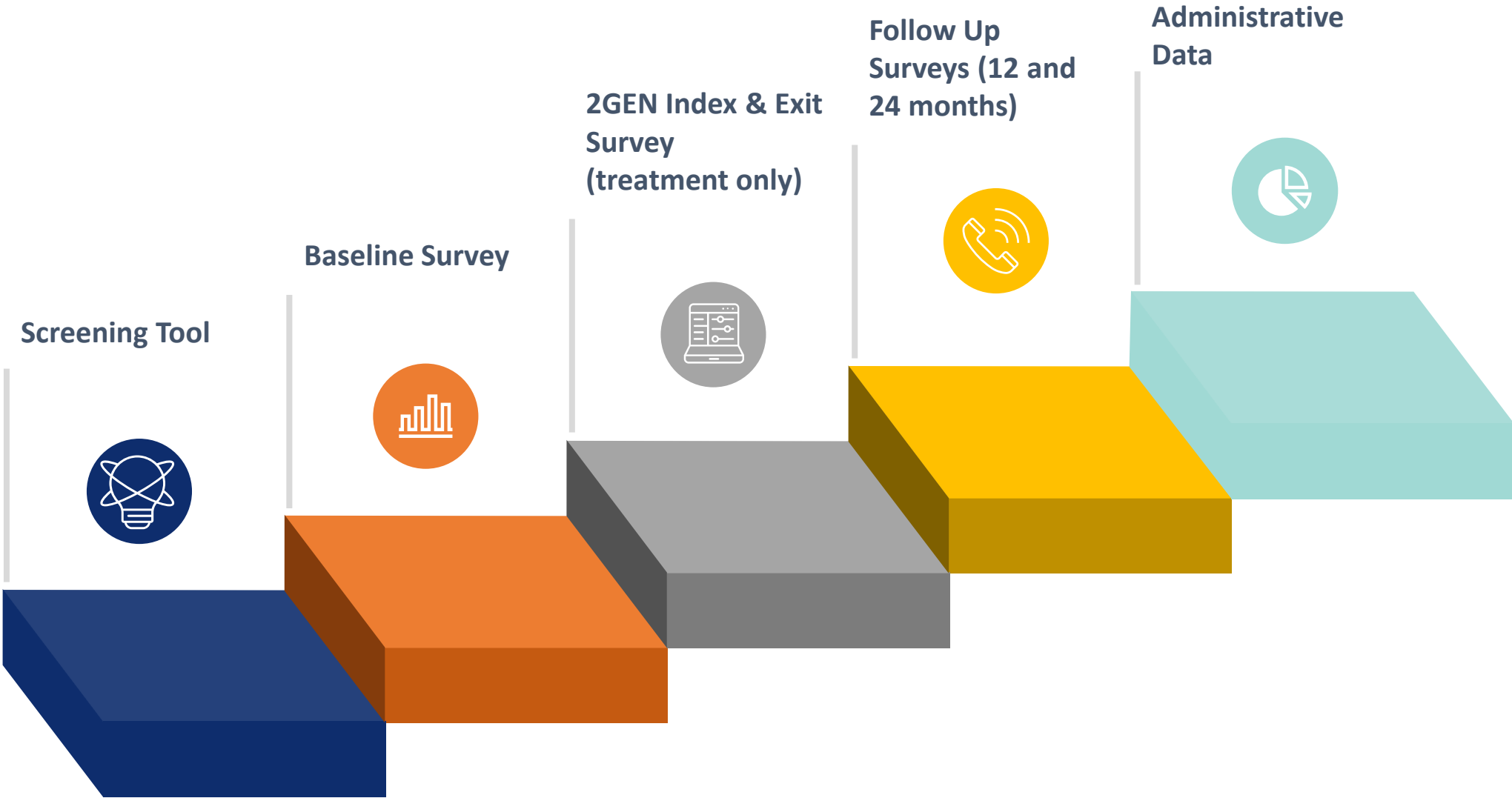
## Outcomes

Assesses whether program is meeting outcome goals and determines efficacy of intervention; Report on program impacts based on quantitative and qualitative data, disseminate results.

# GOALS: Research Questions

1. Was the GOALS intervention more effective than “business as usual” community services?
2. Did the GOALS intervention adhere to the 2Gen model and put families on the path to economic stability?
3. Did the GOALS intervention lead to long-term (12-24 months) improvements in families’ access to stable housing, access to public benefits, receipt of education and employment services, and family well-being?
4. Do the evaluation results provide enough evidence to justify replicating this program model in other settings?

# GOALS: Data Collection & Data Sources



# Generational Opportunities to Achieve Long Term Success (GOALS)

Residential Resource Center Providing Comprehensive Case Management  
With Long-Term Follow Up

## Program Model

**Program Goal:** Achieve Two Generational Economic Security for Families Experiencing Homelessness

Preconditions	Family is Healthy and Functional		Parent(s) Earn a Livable Wage		Supports Children's Development of Potential	
	Family's basic needs are met	Family is cohesive and mutually supportive	Parent has the ability and skills to secure and maintain employment	Parent overcomes barriers to securing and maintaining employment	Children participate and succeed in P-12 and post-secondary Education	Children avoid engaging in risky behaviors

### Program Objectives

Improve Family Well-Being

Enhance Parent's Ability to Financially Support Family

Develop Children's Skills for Next Generation Economic Stability

### Services to Meet Objectives

- Safe and Stable Congregate Housing and Meals
- Parenting Education and Support
- Recreation Opportunities
- Economic Security Planning Case Management (Residential and Post-Residential)
- Social Capital Development
- Access to Health Insurance and other Benefits
- Family Counseling

- Employment Program, including Job Search, Adult Education, Job Training and Skill Development
- Post-Secondary Education
- Health and Mental Health Treatment
- Financial Literacy Training
- Work Supports
- Homelessness Diversion
- Child Care
- Support for Overcoming Barriers to Employment

- Early Childhood Education
- After-school and Summer Tutoring
- Developmental Screening and Intervention
- Social and Emotional Development
- Recreation
- Health and Mental Health Treatment
- School-based Services
- Enrichment Programs

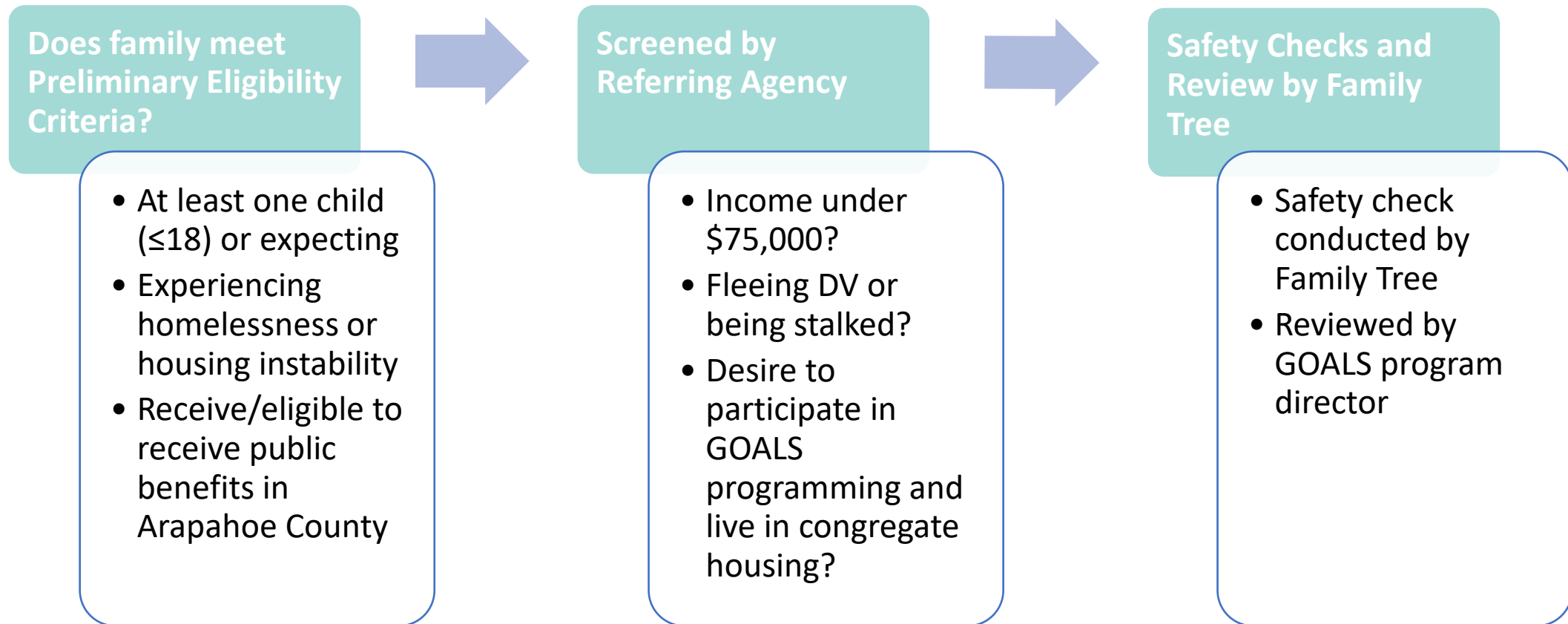


# GOALS Intervention Services

**GOALS intervention focuses on families, parents, and children's overall development and well-being by:**

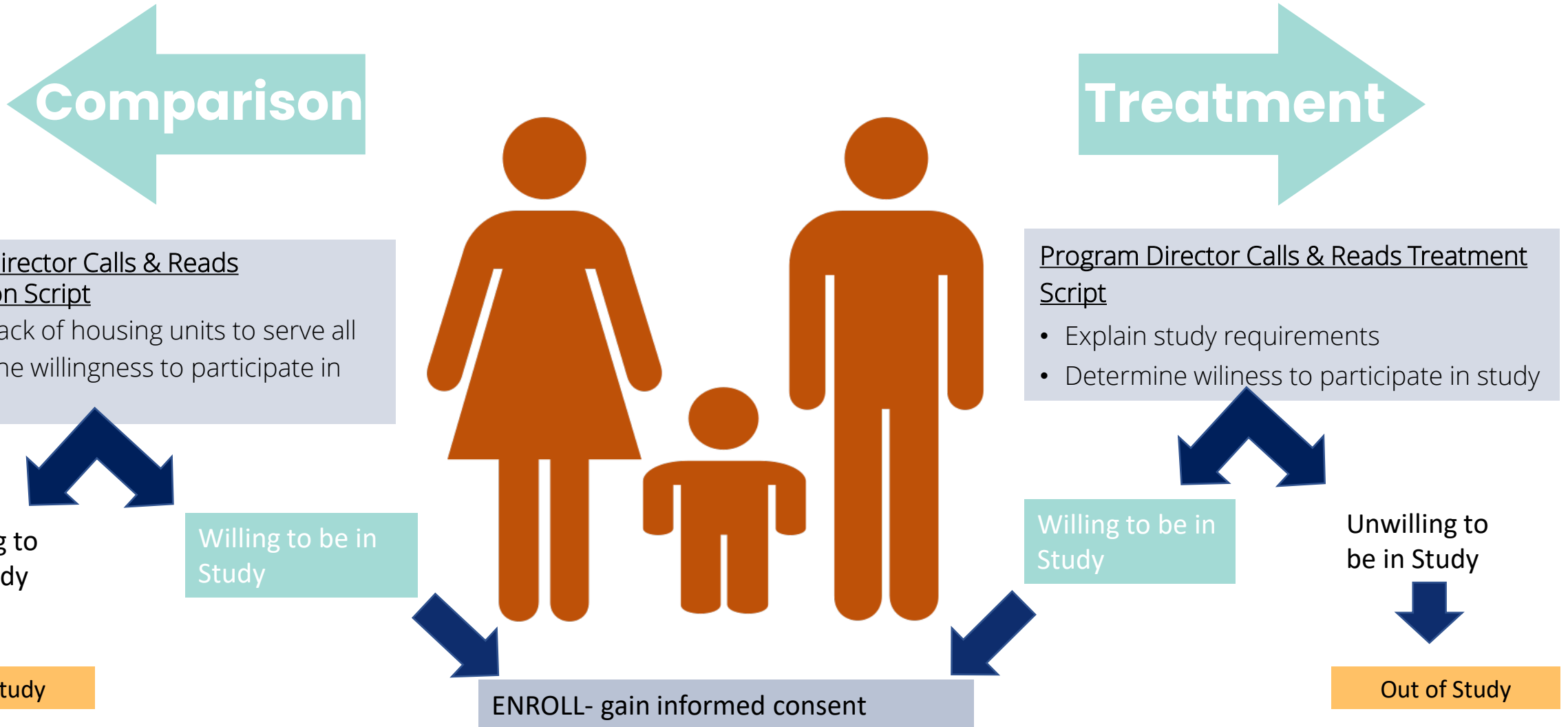
- Making sure the *family's basic and immediate needs are met* by providing safe and stable congregate housing and meals for up to 9 months
- *Individualized case management* and self-directed planning
- *On-site services and referrals*
- *Social capital development*

# Screening and Referral



# Random Assignment

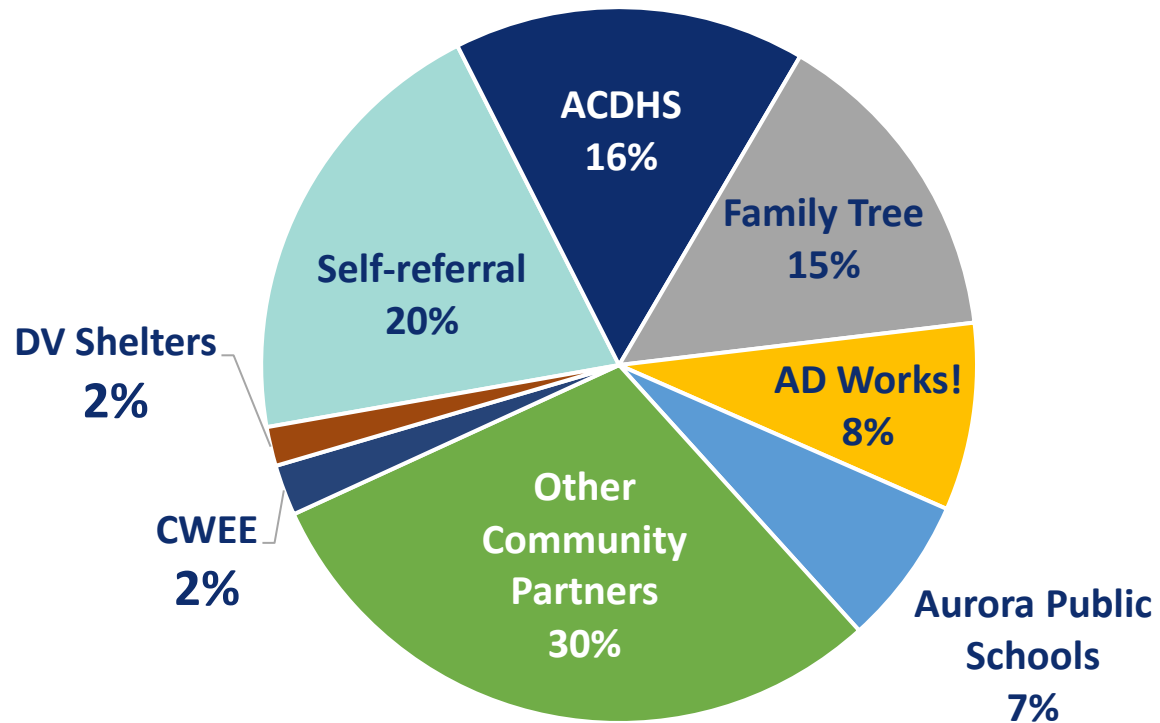
GOALS Program Director Enters Family into Database for Random Assignment



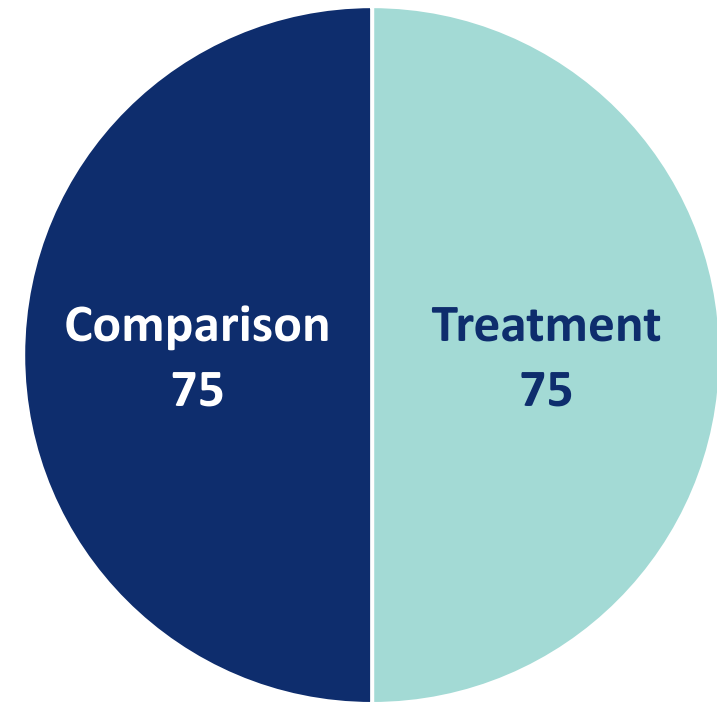
# Referrals and Enrollments

August 2020 - June 2023

Referral Source (N = 566)



Enrolled Families by Group (N = 150)

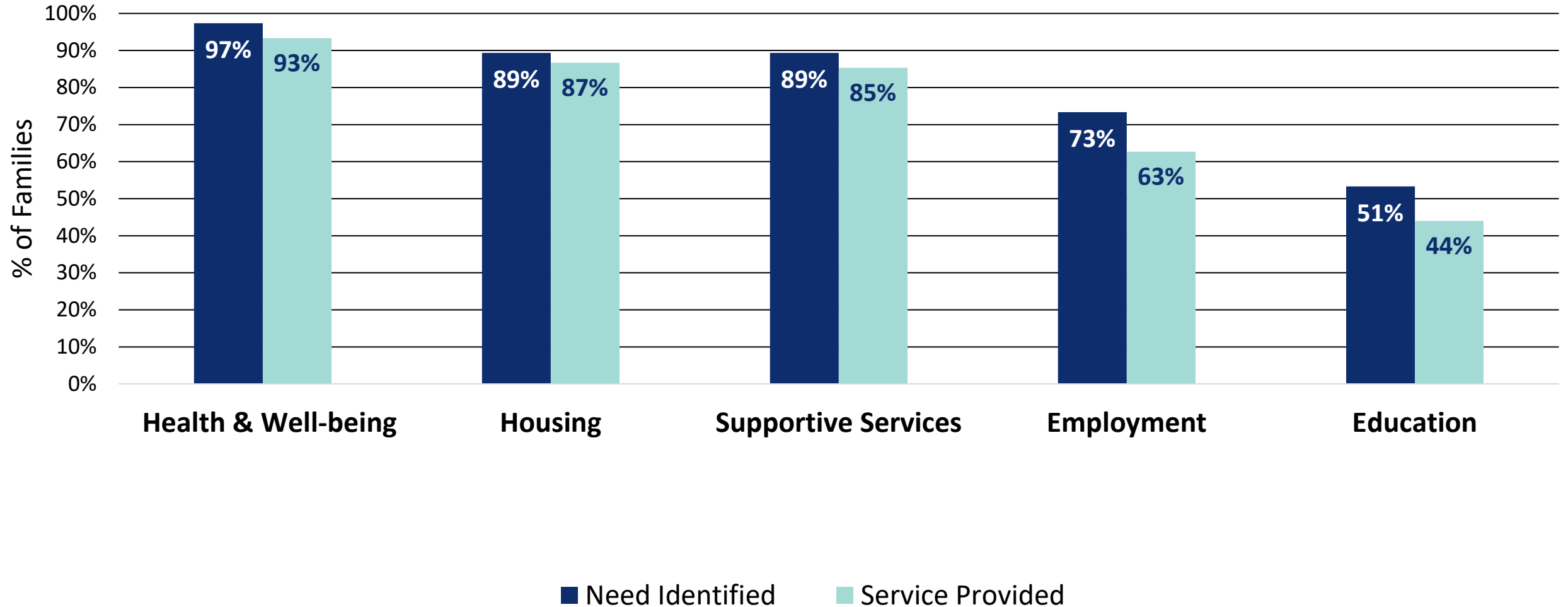


# Family Characteristics by Group

	Treatment (N= 75)	Comparison (N=75)
<b>Family Size</b>		
Average Total Household Size	3.3	3.1
Average Adults per Household	1.2	1.2
Average Children per Household	2.1	1.8
Number of Single Parent Households (%)	56 (74%)	58 (77%)
<b>Head of Household Age</b>		
Average	34.0	34.3
<b>Head of Household Gender</b>		
Female	89%	87%
Male	11%	13%
<b>Head of Household Race/Ethnicity</b>		
African American/Black only	33%	36%
White only	27%	28%
Hispanic/Latinx only	18%	15%
Native Hawaiian/Pacific Islander only	4%	2%
Native American/Alaska Native only	4%	4%
Other	3%	2%
Multi-racial	11%	13%
<b>Age of Children</b>		
Average	7.8	6.8
Range	<1-18	<1-18

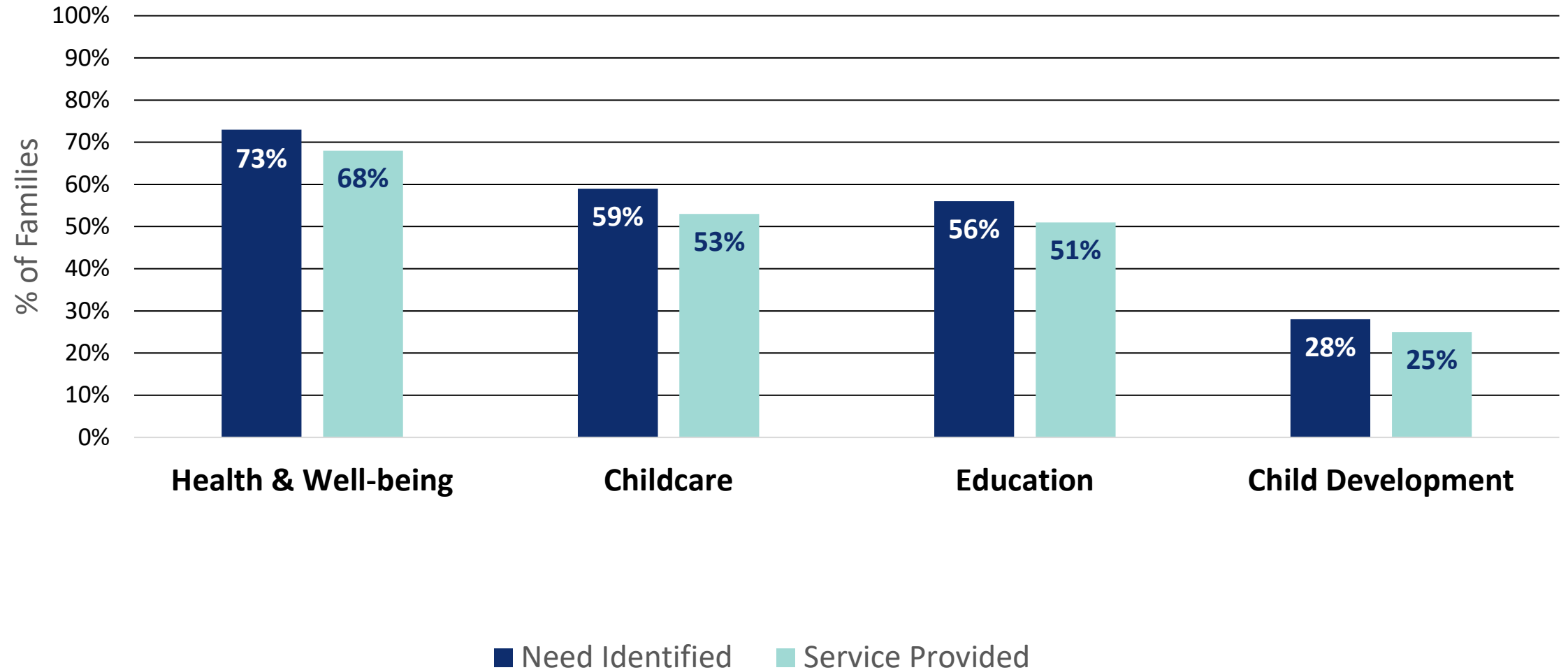
# Adult Service Needs & Delivery

Adults (N = 75)



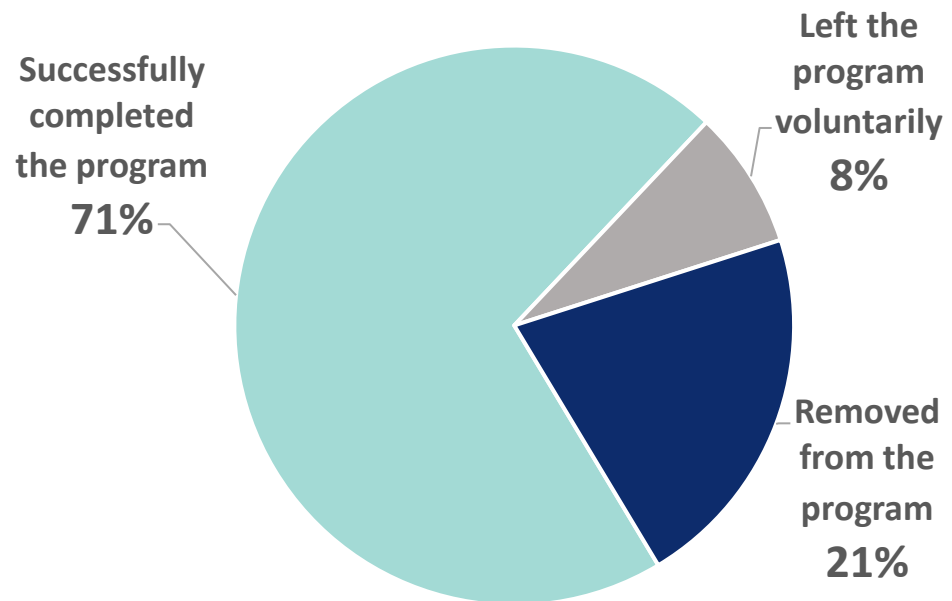
# Child Service Needs & Delivery

Children (N = 75)

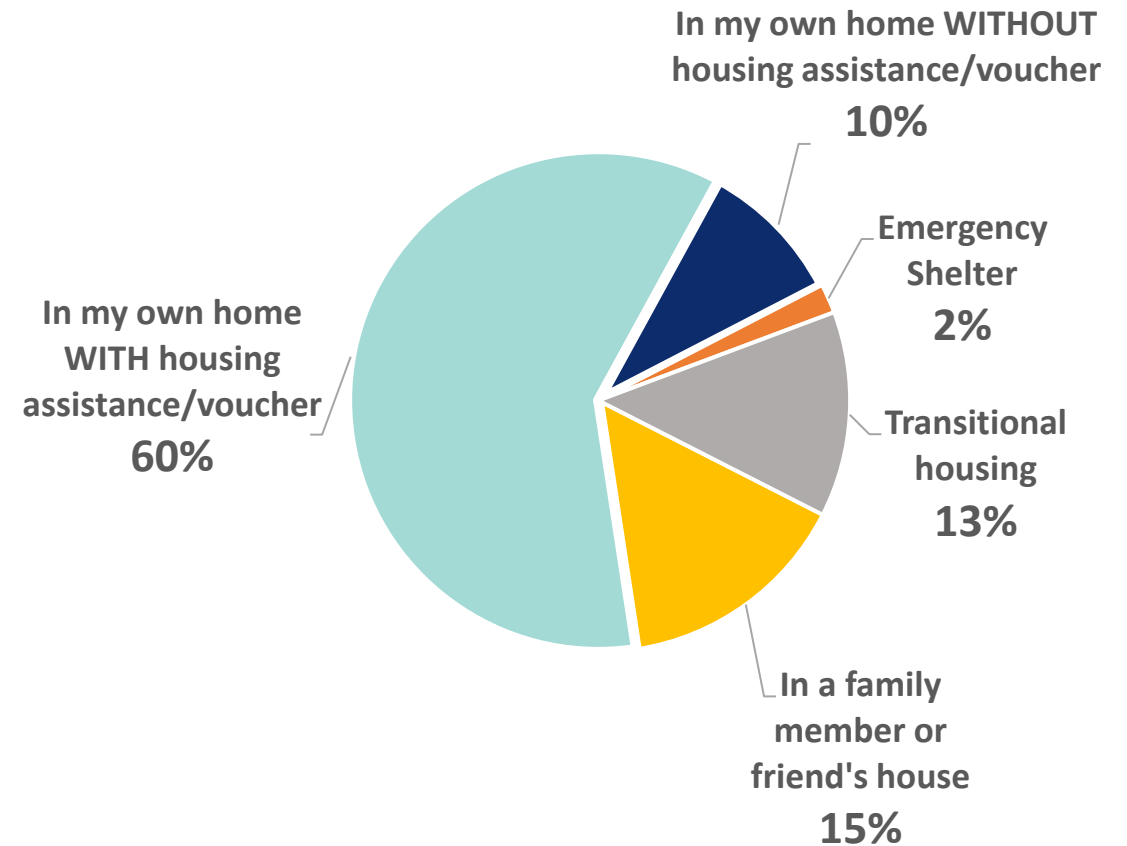


# GOALS: Exit Status and Housing Destination

## Treatment Exit Status (N=75)



## Housing Destination for "Successful Completers" (N=53)



# Changes in Treatment Family Perceptions of Family Stability from Entry to Exit (N=75)

Families' reported ability to earn livable wages significantly increased from program entry to exit.



*Families felt less concern with their ability to have the job training, education, and/or skills for gaining employment at a livable wage at program exit.*

There was also a significant increase in families' reported resources from program entry to exit. *Specific improvements were identified in:*



*Having safe and stable housing and*



*Having enough healthy food to eat and an income that covers their essential expenses.*

# Outcomes based on Treatment and Comparison Group Families



Outcomes are reported by :

-Treatment Group (N=75)

-Comparison Group (N=75)

-Successful Completers (N=53):

*defined as treatment families who successfully completed the GOALS program and exited to safe and stable housing*

# Characteristics of “Successful Completers”

**GOALS works particularly well for 3 distinct groups of families:**

## **Families with a HS diploma or beyond**



Families with at least a HS diploma were significantly more likely (72%) to **successfully complete** the GOALS program than to not complete it (28%).

## **Families with fewer members in the household**



Families with 2 or fewer (single parent and single child) members were marginally more likely to **successfully complete** the GOALS program (81%) than to not complete it (19%).

## **African American/Black Families**

- African American/Black families were significantly more likely to **successfully complete** the GOALS program (83%) than to not complete it (17%).

\*Importantly, GOALS worked particularly well for African American/Black families, but **did not work particularly poorly** for any other racial groups.



# Improvements in Safe & Stable Housing

Long-term, families that successfully complete the GOALS program are more likely to have access to safe and stable housing than those in the comparison group.

- HMIS data showed that “successful completers” were significantly more likely to have access to safe and stable housing (93%) than comparison group families (80%).

GOALS intervention significantly improved access to safe and stable housing for families experiencing homelessness and reduced the likelihood of families returning to homelessness



- Treatment group families had a significant increase of **+32%** in access to safe and stable housing.



- Treatment group families (6%) were significantly less likely than comparison group families (17%) to experience homelessness at any point in the 12 months post GOALS enrollment.

# Improvements in Access to Public Benefits

**GOALS helped treatment group families significantly increase their access to public benefits.**

- *Between enrollment and 12 months post enrollment, Treatment Group families' access to the following public benefits increased:*
  - **Medical Assistance (+11%)**
  - **TANF (+9%)**
  - **SNAP (+5%)**
  - **Benefits for children (+9%)**
  - **Receipt of any public benefit (+5%)**
- *Comparison group families' access to public benefits were the same at program enrollment and 12 months post program enrollment.*



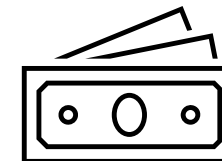
# Improvements in Employment Rates, Stable Employment, & Wages

**GOALS provided treatment group families with housing stability and employment supports, which led to significant increases in employment rates, employment stability, and wages.**



Between enrollment and 24 months post GOALS enrollment, treatment group families had a **12% increase** in rates of employment, and “successful completers” had an even larger **increase of 16%**, while comparison group families saw a 2% decrease in rates of employment during this time period.

During those same time periods, treatment group families that successfully completed the GOALS program **improved their annual wages by more than \$8,000.**





# Improvements in Family Health & Well-being

**GOALS helped families improve their physical and mental health.**

*“Successful completers” were more likely than comparison group families to report improvements in the 12 months post GOALS enrollment:*

- *in adult physical health (39% v. 34%)*
- *in adult mental health (47% v. 40%)*
- *in their children’s mental health (41% v. 28%)*

**GOALS provided families with significantly greater access to services and support designed to improve family health and well-being.**

- *Treatment group families accessed “family support” services in the 12 months post GOALS enrollment **44% more frequently** than comparison group families.*



# Improvements in Family Education

GOALS provided families connections to ensure children's education needs were met.

- Treatment group families that successfully completed the GOALS program were almost **+25%** more likely to access educational services for their children than comparison group families (50% v. 26%) 12 months post-enrollment.



GOALS provided Adults with critical support for educational programs.

- Treatment group families were **+25%** more likely to access support for adult education than comparison group families (46% v. 21%) in the 12 months post GOALS enrollment.
- Treatment group families were **+10%** more likely than comparison group families (31% v. 21%) to be enrolled in an adult education program at 12 months post GOALS enrollment.

# Summary of Findings

Overall, GOALS provided families with the support necessary to:

- ✓ Stabilize their current housing situation
- ✓ Address health and well-being needs and access mental and physical health services
- ✓ Build community and social capital, skills to bring stability to provide access to healthy food and other basic necessities for their family
- ✓ Access educational supports for adult and child
- ✓ Access direct employment services and supports to overcome barriers to employment
- ✓ Access critical public benefits such as TANF, SNAP, Medical Assistance, and benefits for their children.
- ✓ **Stabilize their family, access critical supports that led to long term housing and employment, improved family well-being and increased wages**

# Conclusions & Implications for the Future

- GOALS program's 2Gen model addresses the needs of parents, children, and families.
- Addressing the trauma of homelessness must take priority.
- Invest in staffing and provide ongoing training and support.
- It is critical to clearly communicate rules and expectations prior to program entry.
- Use administrative data to support on-going program improvements and report on outcomes
- Flexible length of stay and follow-up outreach and engagement supports positive outcomes and long-term sustainability of the GOALS model

# GOALS: Generational Opportunities to Achieve Long Term Success

"I think there's opportunities to think about expanding our ideas of employment and education outside of meeting families where they're at and start thinking about how we ***meet families where they dream.***"  
-GOALS Program Director



# GOALS: Generational Opportunities to Achieve Long Term Success

Thank you!

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